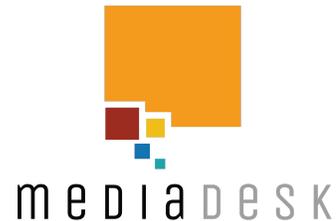**APPLICATIONS BEING ACCEPTED UNTIL
AUGUST 1, 2021**

Position Description

MediaDesk is seeking communications professionals to serve on our multifaceted creative team. Team members will work with community stakeholders, nonprofits, media outlets, government agencies, and other creative professionals on branding, messaging, outreach, and marketing campaigns.

Flexible collaborative structures are possible including contract, full- and part-time employment, and project specific partnership. Partial and full remote scenarios considered.

Front-End Web Developer

Do you enjoy creating custom WordPress websites? Can you launch websites and maintain existing ones simultaneously? Our front-end developers help bridge junior developers and senior leadership. They have day-to-day responsibilities of leading medium projects, and assisting the development team on large projects. This role is responsible for all tasks associated with front-end development on the WordPress platform, including implementation of plugins. Front-end web developers at MediaDesk have a strong understanding of aesthetics, including understanding element arrangements on the screen, color and font choices, as well as how to translate design concepts and mockups into fully functional websites.

Duties and Expectations:

- Lead development of small and medium projects autonomously
- Contribute to large projects with guidance from senior development team
- Execute development projects with efficiency and accuracy
- Expand web development skills in advanced WordPress themes such as Theme.co Pro and Divi
- Adapt existing theme frameworks to create a unique client experience
- Execute go-live activities independently
- Strong HTML and CSS skills
- Manage DNS entries for existing and new websites
- Maintain existing websites including conducting security patches, updates, and backup activities
- Perform troubleshooting after launching and while hosting websites

Qualifications & Experience:

- Bachelor's degree or equivalent work experience

- Mid-level, minimum 2 years of proven success in front-end website development
- Strong communication skills
- Attention to detail
- Deadline driven
- Problem solver
- Curious creative and collaborator
- Understands WordPress themes
- HTML, CSS, and PHP
- Experience with Theme.co Pro or equivalent advanced page builder theme or tool
- Familiar with the Adobe Suite (Photoshop, Illustrator, InDesign)
- Functional understanding of SEO
- Knowledge of ecommerce tools such as WooCommerce
- Optional: JavaScript, SQL with the ability to query databases, other CMS experience, website accessibility

SOFT SKILLS:

- Tech-savvy professional, who is curious about new digital technologies and aspires to combine usability with visual design
- Able to create a functional and attractive digital environment for clients, ensuring a great user experience
- Willing to learn something new, not rigid in beliefs or expectations
- Disciplined adherence to in-house development standards
- Good customer service skills, able to communicate equally well with both tech-savvy and non-technical audiences.
- Desire to use data, such as analytics, to inform decisions and adapt sites as needed

About Us:

MediaDesk is a values-based creative agency that works exclusively with nonprofit and public sector organizations. Our work makes sure great causes stand out and stick around, and we help power positive change. Our company culture encourages all team members to ask questions and speak up when help is needed. We maintain an incredible team of designers, communication specialists, web developers, digital strategists, media planners, and other makers of all types who live and breathe our core values. While our work takes us all over, we remain headquartered in our hometown of Albuquerque, NM.

How to Apply:

Interested applicants must submit a cover letter and resume to hello@mediadesknm.com. Both documents should indicate the job you are applying to. You may also include links to portfolios or relevant work samples. Applications will not be considered if submitted by any other means.