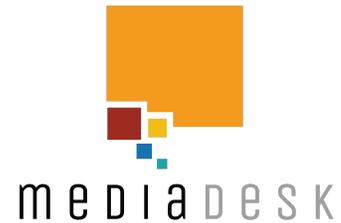


APPLICATIONS BEING ACCEPTED UNTIL AUGUST 1, 2021

POSITION DESCRIPTION

MediaDesk is seeking communications professionals to serve on our multifaceted creative team. Team members will work with community stakeholders, nonprofits, media outlets, government agencies, and other creative professionals on branding, messaging, outreach, and marketing campaigns.



Flexible collaborative structures are possible including contract, full- and part-time employment, and project-specific partnership. Remote work considered.

Copywriter

On the surface, copywriters are often known for their quippy one-liners — the line at the end of the commercial that releases the tear that has been welling up for the last 15 seconds, or the three-word billboard that actually captures the attention of the multi-tasking dad driving his kids to soccer practice while belting out a JT hit from the summer of 2003. At MediaDesk we share that enthusiasm for the clear, concise, and compelling CTA. But we also know that the real genius of a good copywriter lies in the pages and pages of words that back up the tagline through web copy, social posts, and the strategic messaging framework that serves as the foundation for the campaign.

We're looking for a creative thinker with excellent writing and research skills to help us elevate the work of our values-based clients. As a member of the creative team, our copywriters write and edit copy for a variety of projects including print, web, earned media, video, and social. Copywriters work closely with the rest of the creative team to brainstorm ideas, create concepts, and develop messaging that you'll develop thorough research and interviews to understand each client and their branding and marketing goals. The most successful copywriter will be a quick learner with a versatile writing style — able to see the world from different perspectives and then write accordingly.

Duties and Expectations:

- Write clear, attractive copy with a distinct voice
- Interpret creative briefs to understand project requirements
- Collaborate with designers, video production team, and communication associates on large- and small-scale projects

- Conduct high-quality research and interviews
- Edit and proofread copy as needed
- Source images and other content
- Review and analyze key data to inform writing and placement

Qualifications & Experience:

- Proven experience as a copywriter or related role
- Excellent writing, editing, and proofreading skills
- Strong research skills
- Strong communication skills
- Attention to detail
- Deadline driven
- Problem solver
- Experience working in or with the nonprofit or government sector
- Bachelor's degree or equivalent work experience

SOFT SKILLS:

- Curious creative and collaborator
- Open-minded, willing to learn something new, not rigid in beliefs or expectations
- Good customer service skills, able to communicate equally well with both tech-savvy and non-technical audiences
- Possesses a growth mindset and willingness to receive feedback on work
- Desire to use data, not just aesthetics, to inform decisions and adapt strategies and creative mobilization tactics

About Us:

MediaDesk is a values-based creative agency that works exclusively with nonprofit and public sector organizations. Our work makes sure great causes stand out and stick around, and we help power positive change. Our company culture encourages all team members to ask questions and speak up when help is needed. We maintain an incredible team of designers, communication specialists, web developers, digital strategists, media planners, videographers, illustrators, animators, and other makers of all types who live and breathe our core values. While work takes us all over, we remain headquartered in our hometown of Albuquerque, NM.

How to Apply:

Interested applicants must submit a cover letter and resume to hello@mediadesknm.com. Both documents should indicate the job you are applying to. You may also include links to portfolios or relevant work samples. Applications will not be considered if submitted by any other means.